



COMMUNITY FOOD
STRATEGIES

July 17, 2017

Food councils across North Carolina are making advances in complex food system opportunities. These councils foster cross sector dialogue around policy and systems change. They are inspiring new solutions and new ways of working together to improve healthy food access and farm viability.

- The Alamance Food Collaborative is working with Elon University on local food procurement to increase demand, and coordinating GAP certification training for farmers to increase local food supply.
- Asheville Buncombe Food Policy Council worked with multiple partners to develop a county-wide Food Action Plan, incorporating food access, farm viability, resource stewardship, advocacy, and resiliency.
- Greater High Point Food Alliance worked to change liability insurance to allow community gardens on vacant lots across the city of High Point, improving food access and community engagement.

The above lists a few of many examples of food policy work occurring throughout the state.

We often learn best from our peers. Community Food Strategies, along with its collaborative partner the Local Food Council of North Carolina, is organizing a two-day conference for food councils to do just that. We invite you to support this learning at the Statewide Food Council Gathering on November 30 and December 1, 2017. Food councils will share experiences, sharpen their skills, and advance regional collaborations. The Gathering feature food system experts, several breakout sessions, and structured networking.

We had positive reviews from our first statewide convening of food councils, the 2014 Food Issues Forum. Since then, the network has grown locally, regionally and statewide. Your support will make this year's statewide gathering even more successful. This event is a great opportunity to show your support to more than 200 community leaders from multiple disciplines working towards more fair food policy.

We would be excited to feature your organization or business through the enclosed Sponsorship Benefits. By becoming a sponsor, you will help empower local communities with more resources to improve their health and local food economy.

We look forward to speaking with you about opportunities for partnership. Contact Gini Knight at (919) 515-5362 or gini_knight@ncsu.edu with your questions and ideas. You may return the enclosed reply form to select the level of sponsorship that fits your needs.

Thank you for your consideration. We look forward to celebrating the 2017 Statewide Food Council Gathering with you.

Sincerely,

Abbey Piner
Program Director, Community Food Strategies
Center for Environmental Farming Systems

Nancy Creamer
Chair, Local Food Council of North Carolina and
Director, Center for Environmental Farming Systems

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Center for Environmental Farming Systems & Community Food Strategies

STATEWIDE FOOD COUNCIL GATHERING

November 30 - December 1, 2017

WinMock, Bermuda Run

2017 SPONSORSHIP BENEFITS

	Season (\$5,000)	Visionary (\$3,000)	Sustaining (\$2,000)	Steward (\$1,000)	Guardian (\$500)
Recognition at Food Council Gathering					
Exclusive Event Sponsor with signage at all meals and keynotes	✓				
Logo scrolling on screen before each breakout session	✓	✓			
Personal Recognition From Podium before keynote speeches	✓	✓	✓		
Inclusion on Food Council Gathering Program					
Logo on Front of program and information packet	✓				
Logo on Back of program	✓	✓	✓		
Listing on Back of program				✓	✓
Inclusion on Community Food Strategies Website					
Prominent Logo and Link on website	✓	✓			
Listing and Link of Company on website			✓	✓	
Listing of Company on website					✓
Exhibit Booth Space at Food Council Gathering					
Prominent Exhibit Booth Placement	✓				
Exhibit Booth		✓			
Admission to Food Council Gathering					
Free Admission for two adults to entire two-day gathering	✓	✓			
Free Admission for one adult to entire two-day gathering			✓	✓	
Social Media Recognition					
# of social media posts with company link and listing	4	3	3	2	1





Community Food Strategies

Presents:

Statewide
Food Council
Gathering

Yes, we pledge our support to NC food councils!

Return this completed form and your contribution to:
NC State - Community Food Strategies
Campus Box 7609
Raleigh, NC 27695

Company Name

(Name of business or organization as it should appear in sponsor listings)

Contact Name

Address

City

State

Zip Code

Phone ()

Email

Sponsorship (check one)

_____ Season Sponsor (\$5,000)

_____ Steward Sponsor (\$1,000)

_____ Visionary Sponsor (\$3,000)

_____ Guardian Sponsor (\$500)

_____ Sustaining Sponsor (\$2,000)

_____ Other (please designate)

Please call to discuss individualized sponsorships and product donations.

_____ has enclosed a check for \$ _____
made payable to **NC State University**.